

The Hashemite University	
Faculty of Economics and Business Administrative	
Offering Department	Banking and Financial Sciences
Module title / number	Bank Management / 1802041325
Teaching staff	Dr. Zyad Marashdeh
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Module description	This course introduces an overview of banks structure and banks financial services. It also deals with banks' financial statements in addition to banks' off-balance sheet activities. We then turn to bank's performance evaluation and risk measurements. The asset-liability management (ALM) strategies then discussed. Risk management using financial futures, options, swaps, in addition to risk management using asset-backed securities, loan sales, credit standbys, and credit derivatives. The Investment function of banks is no less important therefore the course discusses the liquidity and reserve management, managing and pricing deposit services. Finally it discusses the management of banks capital.
Aims	<p>COURSE OBJECTIVES:</p> <ol style="list-style-type: none"> 1. To equip the student with the principles he or she needs to make sense out of the conflicting and contradictory discussions of financial economic conditions and policies in newspapers and news magazines. 2. Make the student able to evaluate the performance of banks. 3. Understand and predict the financial forces shaping real-world banking services. 4. Understand the impact of banks policies on families and business. 5. Understand the impact of banks policies on economic growth. 6. Develop and strengthen overall analytical skills. 7. Develop critical thinking skills about markets and banking services.
Intended learning outcomes (ILOs)	
Upon the completion of this module , students should be able to achieve the following:	
1- knowledge and understanding	
	<p>A1) Understand banks behavior regarding maximizing the profit of the firm under different financial policies.</p> <p>A2) Understand banks reaction concerning government policy and activities.</p> <p>A3) Understand the importance of banks role on the economic overall performance.</p> <p>A4) understand types and risk that face banks and the how the risk can be managed.</p>
2- Analytical and thinking skills	
	<p><i>Students should have the ability to</i></p> <p>B1) Present written and/or oral reports using critical thinking, finance data, financial economic theory.</p> <p>B2) Perform mathematics, and statistical knowledge and its application on banks decision.</p> <p>B3) Comprehend and communicate data presented graphically and/or mathematically.</p> <p>B4) The ability to relate mathematical and statistical models to their assumptions and to the real world.</p>
Teaching and learning methods	
	- There will be 3 hours lectures per week. Although the lectures cover the vast majority of the module material, students must make use of the textbooks extensively especially the empirical cases presented in the book.
Assessment methods	
Academic Honesty	
	All the assignments and work submitted by the student should be his or her own. All actions of academic dishonesty including cheating, plagiarism or helping other students in such actions will be dealt with strictly according to the university regulations.

Main textbook(s) and additional readings	
	<p>1- <u>(Bank Management and Financial Services)</u> last edition, 2012. <i>McGraw Hill</i>, By: Peter S. Rose, Sylvia C. Hudgins</p> <p>2- <u>The Economics of Finance</u> Second Edition 2009, John Wiley and Sons, LTD; Kent Matthws and John Thompson</p> <p>3-</p>
Online Resources	
	<p>1) Text book student's companion website: http://highered.mcgraw-hill.com/sites/0073382434/information_center_view0/ Here you can find a multiple choice exercise question.</p> <p>2) Instructor website: http://staff.hu.edu.jo/shurab</p> <p>3) Hashemite University's Model e-learning system. Here you can find the power point slides presentation and others. You will need a username and password to be able to view the course materials. Refer to the instructor to get the username and password.</p>
Detailed lecture schedule	
	<p>Material:</p> <p>Ch (1): An overview of banks and financial services sector.</p> <p>Ch. (5): The financial Statement of banks and their principal competitors.</p> <p><u>Hill, By: Peter S. Rose, Sylvia C. Hudgins</u></p>
	<p>Ch. (4) Banking Typology</p> <p>Ch. (5) International Banking</p> <p><u>Kent Matthws and John Thompson</u></p> <p>Ch (6): Measuring and evaluating the performance of banks and their principal competitors.</p> <p>Ch (7) Asset-Liability Management: Determining and Measuring Interest Rates and Controlling Interest-Sensitive and Duration Gaps.</p> <p>Ch (11). Liquidity and Reserve Management Strategies and Policies</p> <p><u>Hill, By: Peter S. Rose, Sylvia C. Hudgins</u></p>

Good Luck!