The Hashemite University
Faculty of Economics & Administrative Sciences
Dept. of Business Administration

Course Title: Hospitality Industry
Course Number: 1802033234
Instructor: Dr. Nael Sarhan
Instructor Office: 205
Office Hours:

Course Description:

This course is designed to present an understanding of basic concepts of the **Hospitality Industry**. It explores what students need to know about hotel industry. The real challenge in this course is to have not only a sound knowledge of the industry principles but also the ability to apply the gained knowledge in a fruitful manner in the actual world of the hotel and hospitality industry.

Course Objectives:

After completion this course, students should be able to

1. Demonstrate and understanding of the hospitality industry.
2. Understand business policies, management techniques of Hotel Business.
3. Understand the fundamental concepts concerning food production and services, Sales and organizations.
4. Demonstrate his or her comprehension of basic understanding of hotel design.

Assessment:

First Exam:	**(25%)**
Second Exam:	**(25%)**
Participation, Presentation and Absence:	**(10%)**
Final Exam:	**(40%)**

Recommended Textbook:

Walker, John R. (2009), Introduction To Hospitality. 5th Ed, Pearson Education, Upper Saddle River, NewJersey.

Dittmer, Paul R. (2002), Dimensions of the hospitality industry. 3rd Ed, John Wiley & Sons, Inc, NewYork.

Course Contents and Lectures timetable

Week	Topics	Pages	Reading
1	Hospitality Spirit	3	Ch.1
2	Hospitality Spirit	3	Ch.1
3	Hospitality Spirit	3	Ch.1
4	Tourism	35	Ch.2
5	Tourism	35	Ch.2
6	The Hotel Business / **First Exam**	87	Ch.3
7	The Hotel Business	87	Ch.3
8	The Hotel Business	87	Ch.3
9	Room Division Operations	121	Ch.4
10	Room Division Operations	121	Ch.4
11	Food and Beverage Operations / **Second Exam**	165	Ch.5
12	Food and Beverage Operations	165	Ch.5
13	Food and Beverage Operations	165	Ch.5
14	Recreation and Theme Parks/Reports Discussion	347	Ch.10
15	Recreation and Theme Parks/Reports Discussion	347	Ch.10
16	**Final Exam**		