



SYLLABUS
BUSINESS ETHICS (1802031209)

Semester: 2nd Semester 2017/2018

Credit: 3 hours

Instructor:

E-mail:

Office:

Office Hours:

COURSE DESCRIPTION

This course is designed to provide a more comprehensive understanding of the business ethics, corporate social responsibility (CSR), corporate governance, ethics and technology, ethics and globalization and ethics in a competitive market. Furthermore, the course will provide a holistic orientation to this emerging and developing field of study.

GENERAL AIM AND RATIONAL

This course presents the concepts, theories and practices that useful in understanding the business ethics & corporate social responsibility. This will be achieved by:

- Understand basic principles and concepts of ethics particularly within the business and organisational context.
- Bridge the gap between business ethics theories and practices.
- Develop student conceptual skills and integrate previously learned aspects of corporations.
- Develop an understanding of the roles and responsibilities of the board of directors, CEO's, and other key managers in business ethics and CSR.
- Develop and refine analytical and ethical decision making skills to deal with complex and conceptual problems.

SPECIFIC OBJECTIVE

On completion of this course, students should be able to:

1. Demonstrate an understanding of the basic principles and concepts of business ethics.
2. Be able to apply these principles and concepts in business situations.
3. Describe the nature and the need of corporate social responsibility.
4. Explore the impact of managerial roles on the nature of decision making process.
5. Evaluate the ethical ramification of recent technological advances
6. Understand the ethical issues arising in global market

CONTENT

The course has been designed to provide students with an understanding of the business ethics concept. Specifically, the course will cover the following topic areas:

- Defining Business ethics.
- The practice of business ethics.
- Ethical decision making.
- The future of business ethics.

LECTUERS TIMETABLE

<i>Sessions</i>	<i>Theme</i>	<i>Reading</i>
1+2	Understanding Ethics	Ch.1
3	Understanding Ethics	Ch.1
4+5	Defining Business Ethics	Ch.2
First Exam		
6+7	Organizational Ethics	Ch.3
8+9	Corporate Social Responsibility	Ch.4
10+11	Corporate Governance	Ch.5
Second Exam		
12+13	Blowing the Whistle	Ch.7
14	Ethics & Technology	Ch.8
15	Ethics and Globalization	Ch.9
16	Revision and final Exam	

RECOMMENDED READING

Essential text:

- Ghillyer, A. (2012), *Business Ethics Now*, international ed. McGraw Hill.

Additional Texts:

- Hartman, L. & Desjardins, J., (2008), *Business Ethics*, 2nd edition, McGraw Hill.
- (e-book) Rituparna, R. (2009), *A study in business ethics*, Himalaya Pub.
<http://site.ebrary.com/lib/excellence/docDetail.action?docID=10416171>

FORM OF ASSESSMENTS

All exams are an online exam. For exam dates, times and locations, students are strongly encouraged to check their portals regularly. The assessments will be:

<i>Item</i>	<i>Weight</i>	
First Exam	25%	
Second Exam	25%	
Class work	10%	Class participation will be assessed on student's ability to contribute ideas, examples, thoughts and arguments to the class discussion
Final Exam	40%	
Total	100%	

ATTENDANCE POLICY

- According to the university policy, absence from lectures shall not exceed 15%. You may take them for good reason, bad reason, or no reason. I strongly suggest to use them wisely (for genuine reasons: illness, appointments or emergencies).
- Students who exceed the 15% limit without a medical or emergency excuse shall not be allowed to take the final examination and shall be considered to have withdrawn from the course.