



Hashemite University
Faculty of Economics and Administrative Sciences
Accounting Department
Accounting and Commercial Law Program

Unit Co-ordinator	Dr. Ahmad Alhusban
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Office Hours	12:00-13:00
Academic session	2020-2021
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Unit Name	Commercial and Industrial Property
Unit Code	110202453
Prerequisite Unit	Introduction to the Science of Law
Prerequisite Code	110202261
Credit	3
Theory Credit	3
Practical Credit	0

Assessment					
<i>Assessment</i>	<i>Assessment Type</i>	<i>Weighting Factor</i>	<i>Pass Mark</i>	<i>Description</i>	<i>date</i>
First Exam	Examination	30.0%	-----	1 hour	-----
Quiz	Homework	10.0%	-----	1 hour	-----
Participation	Short project	10.0%	-----	University	-----
	Attendance		-----	regulation	-----
	Engagement		-----	Student Handbook	-----
	Quiz		-----	Other instructions	-----
Final Exam	Examination	50.0%	-----	2 hours	-----
Total	-----	100.0%	50.0%	-----	-----

Indicative Reading
<ul style="list-style-type: none"> • Dr. Salah Zain Al-Deen, Explanation of Industrial and Commercial Legislation "Patents, Industrial Fees, Industrial Designs, Trademarks, Brand Names, Commercial Titles", Amman, Dar Althaqafah Walnasher, 2016 • Dr. Abdullah Hussein Alkhashroom, Industrial and Commercial Property Rights, Dar Wael, Amman • Ministry of industrial and trade website http://www.mit.gov.jo/ • Abu-Ghazaleh Intellectual Property website http://www.agip.com/Agip_Country_Mainpage.aspx?country_key=50 • World Intellectual Property Organisation (WIPO) website http://www.wipo.int and http://www.wipo.int/wipolex/en/profile.jsp?code=JO

<i>Aims</i>
<ul style="list-style-type: none"> • To provide students with an in-depth knowledge and understanding of substantive Jordanian Intellectual Property Law and the impact of EU and International Law on Jordanian provision. • To enable students to appreciate the political, social and economic reasons for protecting intellectual property and the various influences on legislators when developing legislation. • To examine the effectiveness of current Jordanian intellectual property laws in protecting intellectual property. • To develop students' ability to analyse the law by applying it to problem scenarios and discussion based questions.

<i>Outcomes</i>
<ul style="list-style-type: none"> • Demonstrate an in-depth knowledge of substantive Jordanian Intellectual Property Law and the impact of EU and International Law on the Jordanian provisions • Critically analyse the role of the Jordanian legislator in tackling and governing the Jordanian's intellectual property legislation • Critically evaluate the effectiveness of the different forms of intellectual property law in protecting ideas from unauthorised use • Develop logical and coherent arguments to support reasoned conclusions when answering problem or discussion based questions

<i>Syllabus Outline</i>
<ul style="list-style-type: none"> • Justifications and Rationales for IPL laws • Sources and divisions of Intellectual Property Law • Patents Law • Designs Law • Trademark Law • Trade Name Law • Address Name Law

<i>Learning and Teaching Strategy</i>
<p>The unit will be delivered through a mixture of formal lectures, seminars and directed private study. In addition, other methods may be included such as discussion, debate and workshops. The lectures will be used to provide exposition of the law, procedures and other related issues, whilst seminars and directed private study will be used to underpin and develop understanding of the topic in questions. The lecture and seminar will be delivered in three hours teaching per week.</p>

<i>Scheduled Activities</i>	
Week 1	Introduction to Intellectual Property Law. This includes definition, nature, history, objectives, source, divisions, protection and legal frameworks.
Week 2	Introduction to Industrial property. This includes patents and industrial design, conceptual and legal definition of patents, importance and legal requirement of the patent.
Week 3	The essentially five substantive requirements and the 14 formal and procedural requirements.
Week 4	Finishing the 14 procedural requirements and tackling the patent protection
Week 5	Civil and penal protection for patent, international protection and other court procedures.
Week 6	<u>First exam</u> + Introduction to commercial property. This includes trademark, trade name and trade address, conceptual and legal definition of trademark, importance, the legal requirement of the trademark.
Week 7	Legal and illegal elements of trade mark and the different type of trademarks. In addition to a judicial application on the famous trademark.
Week 8	The essential substantive requirements of trademark, legal requirement, procedures, conflicts, discretion and other legal issues.
Week 9	civil and penal protection of the trademark
Week 10	<u>Second exam</u> + trade name definition, importance, legal framework, governance system and discretion.
Week 11	Introduction to Company Law in order to determine the type of companies that should register a trade name. In addition, determine the form of trade name of each company. Further, different application will be demonstrated.
Week 12	Trade address definition, importance, legal framework, the governance system and discretion. In addition, the importance of trade address will be demonstrated in relation to e-commerce.
Week 13	Determine the form of trade address of each company. Further, different application will be demonstrated. Distinguishing trade name from trade address. Further discussion will be made in relation to the linkage with trademarks.
Week 14	Introduction to industrial design. This includes definition, importance, legal framework, governance system, legal requirements and protection.
Week 15	Looking at different international convention in relation to intellectual property rights.
Week 16	Revision

Best of luck my dear students

